

SUZANNE L. COUTCHIE

www.coutchieinteractivedesign.com

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EDUCATION:

- Masters of Science - University of Michigan School of Information,
Ann Arbor, MI** **May 2009**
Concentrations: Human Computer Interaction, Information Architecture, Usability
Scholar: Awarded Erma Wyatt Scholarship for Woman
- Masters of Business Administration - Grand Valley State University,
Grand Rapids, MI** **1992**
- Bachelors of Science - Western Michigan University, School of Engineering,
Kalamazoo, MI** **1982**
Concentrations: Industrial Design
Minors: Business, Art, French

PROFESSIONAL EXPERIENCE:

- Freelance Artist & Designer – Northville, MI** **1990-Present**
-Visual Samples on www.coutchieinteractivedesign.com
- Xerox Corporation – Rochester, NY** **Summer 2008**
Intern
-Conducted Contextual Inquiry at Xerox Global Finance to analyze contract cancellations
-Developed process to record and track cancelled contracts for revenue outlook
-Implemented SQL data reports to output financial data
- Visteon Corporation (former division of Ford Motor Co. – VanBuren Township, MI)** **1999-2006**
Successful performance spanning 8 years at a 7 billion dollar automotive component supplier resulting in 3 promotions
- Manager of Asia Manufacturing Strategy - Climate Control and Electronics** **2005-2006**
-Broad oversight of manufacturing equipment in Asia resulting in reduced spending and optimized utilization
-Point of contact between Asia and United States
-Reviewed all proposals for new facilities and equipment and made recommendation directly to senior executives
- Manager of Global Product Strategy – Compressor** **2003-2005**
-Managed all business related activities to the design, manufacture and sale of compressors
-Collaborated with sales and marketing to develop pricing strategy for all compressor products
-Responsible for compressor strategy, pricing analysis, capacity information and competitive data analysis
- Program Buyer – Climate Control and Electronics** **2001-2003**
-Managed a 33 million dollar deck for compressor components
-Developed pre-bidding process to quote new business
-Exceeded supplier negotiation targets of 3% year over year
- Senior Product Designer** **1999-2000**
-Brought on as Pro-Engineer expert to lead advanced design and development of compressor components
-Developed the first fully assembled compressor model with working components
-Improved design of components by increasing strength while reducing weight
- Product Design Incorporated - Jenison, MI** **1997-1999**
Managing Partner – (*private sector design firm; client list includes Williams Intl., Bissell Corp, Wallace Castings, Sullair, Prince Corp., Textra Pak Intl., Kohler*)
-Implemented manufacturing principles and in depth mechanical design expertise

- Directed 15 designers and followed projects from inception through completion
- Direct interface to customer responsible for bringing in new business
- Customer point of contact for design with authority over design approval and direction.
- Designed, developed and prepared all marketing materials and customer presentations

Parametric Technologies Corporation - Southfield, MI

1995-1997

Sales Engineer/Consultant

- Acted as the Key contact to customers for implementation of Pro-engineer software
- Managed Beta test site at Ford Motor Co. for new software
- Managed customer database with Pro-Intralink SQL based software
- Prepared and delivered customer demonstrations & customer specific seminars
- Developed training materials for product demonstrations
- Delivered expert design consulting on advanced 3D modeling techniques
- Customers supported – General Electric, Lockheed Martin, John Deere, General Motors

Computervision Corporation - Troy, MI

1990-1995

Software Consultant

- Key contact to customers for implementation of Cadds 5 software
- Managed Beta test site at Ford Motor Co. for new software
- Master designer for 3D modeling of advanced surfaces and complex assemblies
- Prepared and delivered customer demonstrations
- On sight training including customer specific seminars
- Troubleshooting specific customer issues at Beta Test Site
- Creating training materials for product demonstrations

Bennett Pump Company - Muskegon, MI

1988-1990

Project Engineer

- Engineering responsibility for card reader for fuel pump
- Responsible for all prototypes
- Responsible for vendor quality and price
- Delivered successful product launch
- Calma 3D software modeling

Cascade Engineering - Grand Rapids, MI

1985-1988

Product Designer

- Demonstrating strong technical knowledge and engineering design skills
- Lead designer for all advanced surfaces for class A interior components
- Lead designer for advanced assemblies

DeKorne Ethan Allen - Muskegon, MI

1983-1988

Interior Designer

The Norton Examiner - Muskegon, MI

1982

Journalist

Additional skills: Writing ,Presentations, Ruby-on-Rails, AJAX, Action Script, Flash, Illustrator, Dreamweaver, Photoshop, Javascript, SQL, ASP.NET, Advanced Microsoft Excel, Microsoft word, Microsoft project, Powerpoint, Access,CSS,HTML, Pro-Engineer CAD software, Pro-Interlink, WIPS, CMMS, Java, Statistical Analysis, Visual Basic, French language

Personal interests – art, languages, traveling abroad, skiing, biking, yoga, playing piano, nature, mentoring children

